THE CLEVELAND MUSEUM OF ART
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FOR RELEASE

SWISS JOURNEY
By Karl Robinson

CONTINUITY SHEET

Switzerland, land of peace! What a contrast to the rest of continental Europe! Most news today is of Europe's turbulence, its unsigned treaties, its economic and social confustion. Yet in the center of all this lies Switzerland, an orderly, progressive democracy and one of the most picturesque countries on earth.

Swiss people are largely of German, French or Italian extraction. These segments have long lived together as one nation. Here mutual tolerance and respect have been worked out for the various European cultures involved, even to the extent of using German, French and Italian as official languages of the country. Switzerland gives us the strongest promise we have today that the house of Europe can one day be put in order.

"Swiss Journey" will acquaint you with these diverse Swiss peoples and their country. Coverage is extended to the three major language areas. The vast majority of Swiss people live in small, beautifully picturesque communities anchored to mountainsides or nestled in intervening valleys. "Swiss Journey" devotes most of its time to these people and their lives. There is brief coverage of such metropolitan areas as Zurich, Geneva, Basel; but you will pause longest in the high alpine country.

Perchance the harbor at Basel on the Rhine River will surprise you, for Switzerland moves much of her foreign commerce by boat. Likewise you may be intrigued by the Festival of Flowers at Geneva. But our guess is you will most frequently recall the warm, human interest sequences and stories of such things as the Pestalozzi Children's Village, the cattle herders in their high alpine pastures, grape pickers of the southern alpine slopes. The sequence on Appenzell will give you the feeling of truly living in Switzerland; like the Swiss-American who said to Robinson after the premiere of this film, "It is just like a trip home!"

Renew your acquaintance with Switzerland, or go there for the first time! You'll enjoy it either way!

CONTINUITY

REEL #1 - 1600 feet - 44 minutes

MAPS

SWISSAIR TO EUROPE - New York City to Zurich sky route

ZURICH - Switzerland's largest - the city's 600th anniversary

MODERN NATION - Water power from the Alps - integration of industrial and agrarian life - workers at their plants and on their farms

BASEL - International economic life - Rhine River harbor - goods flow in and out of Switzerland by boat

GENEVA - International cultural life - Festival of Flowers - lake-front gardens

LOETSCHENTAL VALLEY- Villages and alpine meadows

FURKA PASS - Mountain roads - St. Bernard Pass

RHONE RIVER VALLEY - Rhone Glacier - birth of a river - Muenster - Brig - Riederalp - farming a mountainside

BRAUNWALD - Mountain resort high above Glarus Valley - youth of many lands hike through the country - life in high alpine pastures - high-wire milk delivery

MERGOSCIA - Grape harvest - the "friendly bees of Mergoscia!"

REEL #2 - 1400 feet - 38 minutes

LUCERNE - Chapel Bridge and Tower

SION - Old world city - ancient castle - Sunday festival and colorful costumes

PESTALOZZI CHILDREN'S VILLAGE - Inspiring resettlement of European war orphans

APPENZELL	- Delightful Swiss village life - frescoes, signs and crafts - Hornuss, a "flying saucers" golf game - children's goat festival - two young people dance the Deherig
LAUTERBRUNNEN	- Mountainside waterfall
GRINDELWALD	- Chair-lift to the mountains - Alphorn players
JUNGFRAUJOCH	- Perpetual ice and snow - Aletsch Glacier - cosmic ray station

GORNERGRAT-ZERMATT AND THE MATTERHORN - A fitting climax

BRIEF BIOGRAPHICAL SKETCH KARL ROBINSON

Karl Robinson is one of the country's outstanding film-lecture-producers. He has spent 25 years living and working in foreign fields. The past 15 have been devoted to photographic studies of Alaska, Austria, China, Japan, Germany, Greece, Switzerland and Turkey. His stimulating work has been released in a series of film-lectures on the peoples of these countries. His programs reflect the conviction that when we know the peoples of the world well enough to think of them as our neighbors, as they are in this air age, and when we acquire a tolerance and an appreciation of their ways of life, we are a lot nearer the kind of world in which we can live and work in peace and mutual understanding.

Though now a resident of California, Karl Robinson comes from a New England family with a strong tradition for the sea in its blood. With forefathers who jammed many a sailing vessel around the Horn, it is understandable that the present Robinson suffered from an early attack of wanderlust. Alaska was his initial objective, but he overshot his mark a little and spent the first ten years of his traveling in the Orient! There followed a period of several years in Alaska. Since then he has roamed other parts of the world in the production of his programs, periodically retracing his steps in the countries on which he lectures.

Karl Robinson's long residence in the Far East made China and Japan logical countries for photographic studies. His return to China and the shooting of his China film were timed just ahead of the Communist surge that has now overrun that country and become such a menace in the Orient. Recently he has alternated between Europe and Asia and continues to be a careful observer in both these world areas. His films include generous portions of the scenic spots, but his emphasis is on people and things of special human interest. A live sense of humor flavors both his narrative and his photography.

Throughout the lecture field, Karl Robinson is well known. He has made considerably in excess of fifteen hundred personal appearances in recent years. Each season finds him on a majority of the leading lecture courses throughout the country. His factual, entertaining programs are presented with the informality of an enjoyable personal conversation. In the words of Los Angeles film-critic David Bongard, "Robinson's dissertation from the stage is a pleasure to hear. He gives us the meat of the situation in succinct, well organized terms. He is a fine reporter."